



Bert Hernandez

PRESIDENT
SILVERSEA



Bert Hernandez is President of Silversea, one of three best-in-class cruise brands owned by vacation industry leader, Royal Caribbean Group (NYSE: RCL), which also includes Royal Caribbean International, and Celebrity Cruises; and 50% of a joint venture operating TUI Cruises and Hapag-Lloyd Cruises. Together, Royal Caribbean Group has a global fleet of 65 ships traveling to approximately 1,000 destinations.

Bert brings more than 20 years of tremendous commercial and operational experience to the helm of Silversea. Prior to being named the line's President, he served as Senior Vice President, International, for Royal Caribbean International, building the cruise line into the vacation brand of choice in more than 80 countries. He also served as President of China operations for Royal Caribbean International where he drove exponential growth to become China's leading cruise line. He joined the company in 2004 and has held leadership roles in revenue management, revenue planning, corporate strategy, product development, market development, and corporate finance. Notably, he was chief operating officer for the Group's former luxury cruise line, Azamara, delivering the line's most profitable year while it was part of the Royal Caribbean family of brands.

He is fluent in Spanish and Portuguese.

Bert holds a bachelor's degree in philosophy from Davidson College and an MBA in international business from the University of South Carolina Darla Moore School of Business.