

## **CRUISE CONTROL:**

## It's in the Palm of Your Hand

Plan your cruise on your morning commute.

Add your boarding pass to your virtual wallet while you're packing your bags.

On board, make dinner reservations without leaving your deck chair.

Learn about available shore excursions, retail options, and upcoming entertainment while you wait for a cocktail to be delivered to you wherever you are on board.

At Sea Beyond, Royal Caribbean will preview the forthcoming version of its

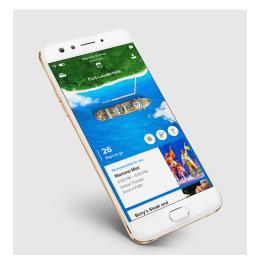
cruise app. A snap to download and easy to use, the app lets guests explore all their activity, dining, entertainment, shopping, shore excursion and spa and fitness options. And soon they will be able to book them with the swipe of a finger.

The app won't replace your friendly cruise ship concierge (though in the not too distant future it will include a virtual one). But if you'd rather make plans without walking to a desk or waiting in a line, that power will soon be in your hands.

The future version of the app will also offer guests a calendar view of their cruise vacation, remind them of reservations made, and suggest other things to do or try based on what they've done before or preferences they've shared. Other upcoming app features include deck plans that show guests their current on-ship location to help them find their way around and an interactive view of their cruise itinerary and ship's position.

An initial release of the Royal Caribbean cruise app is already available for guests on *Oasis of the Seas* and *Allure of the Seas*. By the end of this year, a comparable version will be available on about 15 percent of Royal's fleet, and on more than double that by the end of 2018.

Subsequent releases of the cruise app will incrementally add new features, such as the "food and beverage anywhere" capability, X-ray Vision, augmented reality entertainment, luggage handling, keyless stateroom entry, Guest to Guest chat and frictionless boarding capabilities previewed at Sea Beyond.





## **EXPLORE**ALL ACTIVITIES

DINING, ENTERTAINMENT, SHOPPING, SHORE EXCURSIONS AND MORE



APP'S FUTURE
VERSION WILL OFFER
CALENDAR
VIEW OF GUEST'S
CRUISE VACATION



ANYWHERE CAPABILITY IN SUBSEQUENT RELEASES