

CONNECTED CREW:

MyRCL Helps Crew Members on the Job and Off

At Sea Beyond, Royal Caribbean Cruises Ltd. is showcasing how it is using technology to improve every minute of guests' cruise vacations.

That enterprise-wide effort does not overlook crew members, who already benefit from the MyRCL app. MyRCL helps them manage their assignments and work-related travel, submit employment-related information and stay connected to the company during off-ship periods.



MyRCL is the first of a suite of apps that will be rolled out to crew in coming months and years. The full suite will include features to help deliver on the time-saving and friction-reducing innovations being rolled out for guests across the fleet and empower crew members with the ability to instantly recognize guests, check them in, help them complete any required paperwork and track delivery of their bags to their staterooms.

The suite of apps will also be instrumental to making the magical happen: a drink delivered to guests wherever they are on board, a crew member who can make informed dining and entertainment recommendations based on what guests have enjoyed before or shared about their preferences, a timely reminder of the check-in time for a guest's planned shore excursion.

Future enhancements will also help crew members manage their own lives, onboard and off. The suite of tools will include capabilities to easily access shift and schedule information. In addition, it will take advantage of steadily improving ship-to-shore connectivity to allow crew members to easily connect with shore-side family and friends while on assignment.

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ENHANCEMENTS WILL INCLUDE FEATURES TO ACCESS SHIFT AND SCHEDULE INFORMATION

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