

# News From Royal Caribbean Cruises Ltd.

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*For Immediate Release*

## **Royal Caribbean Commits to Improved Conditions for Broiler Chickens by 2024**

*Humane Society of the United States Applauds Cruise Company's New Commitment to Poultry Products*

**MIAMI, May 25, 2018** – Royal Caribbean Cruises Ltd. (NYSE: RCL) today announced it has made further progress in its animal welfare sourcing program. The global cruise company is adopting a series of requirements for its poultry providers to meet when it comes to how they breed, raise and process poultry.

“Royal Caribbean takes seriously our responsibility to ensure improved animal welfare in our supply chain,” said Mike Jones, Senior Vice President, Supply Chain, Travel, Port Services and Workplace Solutions, Royal Caribbean Cruises Ltd. “This is why we’re working to transition to products like cage-free eggs and gestation stall-free pork. We are proud to now also move the needle when it comes to the poultry we purchase for our business.”

The company is extending these commitments to include comprehensive broiler chicken welfare policies. By 2024, in the United States, Royal Caribbean will responsibly purchase 100 percent of chickens from Global Animal Partnership (GAP) certified sources. RCL will require these chickens to be processed in a manner that avoids live-dumping and live-shackling, instead utilizing a pre-shackle, multi-step controlled atmosphere processing system that is widely known as more humane.

“Royal Caribbean shows yet again that doing good is part of doing well,” said Matthew Prescott, Senior Director of Food and Agriculture for The Humane Society of the United States. “Our partnership with the company dates back almost a decade, and we welcome this latest move to animal welfare.”

Royal Caribbean Cruises Ltd. (NYSE: RCL) is a global cruise vacation company that owns and operates three global brands: Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises. We are a 50 percent joint venture owner of the German brand TUI Cruises, a 49 percent shareholder in the Spanish brand Pullmantur and a 36 percent shareholder in the Chinese brand SkySea Cruises. Together, these brands operate a combined total of 50 ships with an additional twelve on order as of March 31, 2018. They operate diverse itineraries around the world that call on approximately 540 destinations on all seven continents. Additional information can be found on

[www.rclcorporate.com](http://www.rclcorporate.com).

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