

Media Contact: Janet Diaz 786-449-9370 jdiaz@rccl.com

## **ROYAL CARIBBEAN TO ELIMINATE PLASTIC STRAWS BY END OF 2018**

First Step in Long-Term Efforts to Eliminate Single-Use Plastics Across Fleet

**MIAMI – June 8, 2018** – All 50 ships across the Royal Caribbean Cruises Ltd. fleet will ring in 2019 free of plastic straws. Royal Caribbean International, Celebrity Cruises, Azamara Club Cruises, TUI Cruises, and Pullmantur Cruceros are eliminating plastic straws en route to comprehensive plastics elimination programs across their brands.

For over a year now, RCL ships have begun implementing a "straws upon request" policy. That program will be taken a step further by the start of 2019, when guests requesting a straw will receive a paper straw instead of a plastic one. Guests also will begin seeing Forrest Stewardship Council-certified wood coffee stirrers and bamboo garnish picks as part of RCL's plastic reduction strategy.

"Healthy oceans are vital to the success of our company," said Richard Fain, Chairman and CEO, Royal Caribbean Cruises Ltd. "For over 25 years, our Save the Waves program has guided us to reduce, reuse, and recycle everything we can. Eliminating single-use plastics is another step in that program."

After straws, stirrers and picks, the company's next efforts will focus on other single-use plastics such as condiment packets, cups, and bags. A full plastics audit is underway, with the overall plan to be completed in phases by 2020.

(more)



## (continued)

Since 1992, RCL's Save the Waves program has brought best sustainability practices to the company's ships. The program introduced state-of-the-art recycling centers onboard ships, which are equipped with shredders, balers, and compactors, as well as crushers for glass, light bulbs, tin, and aluminum. Their goal is "zero landfill", i.e. all waste is reused, recycled or incinerated. RCL already does that for its ships that operate in ports with appropriate facilities. For the rest, the average waste-to-landfill has been reduced to less than 0.5 pounds per day per person – less than 1/8 of the US average.

**Royal Caribbean Cruises Ltd.** (NYSE: RCL) is a global cruise vacation company that owns and operates three global brands: Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises. We are a 50% joint venture owner of the German brand TUI Cruises, and have a 49% interest in the Spanish brand Pullmantur and a minority interest in SkySea cruises. Together, these brands operate a combined total of 50 ships with an additional twelve on order. They operate diverse itineraries around the world that call on approximately 535 destinations on all seven continents. Additional information can be found <u>www.rclcorporate.com</u>.

###