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Royal Caribbean Group and Sitka Dock Company to Help Sitka Stay Connected During Internet Outages

Working closely with local leaders, five locations were selected across the city to bring Starlink's high-speed, low-latency internet to locals and visitors

MIAMI – September 11, 2024 – Royal Caribbean Group (NYSE: RCL) is collaborating with the Sitka Dock Company and local leaders to install five Starlink terminals to provide residents and businesses free satellite-based internet service amidst widespread outages. Deploying terminals across the city will help deliver internet coverage while a broken fiber optic cable is repaired, and services are fully restored.

Selected together with local leaders, the first two internet terminals at Sitka Sound Cruise Terminal are now live with the remainder being installed this week at the Sitka Bazaar in the center of downtown Sitka, and at Harrigan Centennial Hall by the City and Borough of Sitka.

“We know the crucial role internet access plays in staying connected as a community and business. At Royal Caribbean Group, we’re dedicated to doing all we can to support locals as they navigate internet outages in Sitka,” said Preston Carnahan, associate vice president, West Coast destination, Royal Caribbean Group. “We deeply value our partnerships and ability to collaborate with local leaders to provide solutions and redirect resources that can help our friends in Sitka.”

“We are truly grateful for the support and internet terminals Royal Caribbean Group shared with our community during this challenging time,” said Chris McGraw of Sitka Dock Company which owns and operates the Sitka Sound Cruise Terminal. “Over the years their collaboration and willingness to step in have made a difference in Sitka and this time is no different. The locations of the terminals will alleviate coverage needs for our residents and businesses until internet services are restored.”

“Access to reliable internet is essential for our community’s daily life and economic activity. We are grateful for the collaboration of Royal Caribbean Group and Sitka Dock Company in providing vital internet access during this time,” said John Leach, Municipal Administrator, City and Borough of Sitka. “This partnership highlights the strength of our community and our ability to come together to find solutions in times of need, not only during emergency outages but also during times of high network congestion.”

Building on its track-record, this relief effort reaffirms Royal Caribbean Group's commitment to energize communities and support the well-being of communities it visits.

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About Royal Caribbean Group

Royal Caribbean Group (NYSE: RCL) is a vacation industry leader with a global fleet of 68 ships across its five brands traveling to approximately 1,000 destinations. With a mission to deliver the best vacations responsibly, Royal Caribbean Group serves millions of guests each year through its portfolio of best-in-class brands, including Royal Caribbean International, Celebrity Cruises, and Silversea; and expanding portfolio of land-based vacation experiences through Perfect Day at CocoCay and Royal Beach Club collection. The company also owns 50% of a joint venture that operates TUI Cruises and Hapag-Lloyd Cruises. With a rich history of innovating, Royal Caribbean Group continually delivers exciting new products and guest experiences that help shape the future of leisure travel. Learn more at royalcaribbeangroup.com or rcinvestor.com.

About Sitka Dock Company

Sitka Dock Company is the owner and operator of the Sitka Sound Cruise Terminal, the primary cruise port in Sitka, Alaska. The company is dedicated to responsible tourism management and environmental preservation while providing an exceptional and memorable experience for cruise passengers and an economic benefit to the local community. Sitka Dock Company is majority owned by an eight-generation local Sitka Family.

About Starlink

Starlink delivers high-speed, low-latency internet to users all over the world. As the world's first and largest satellite constellation using a low Earth orbit, Starlink delivers broadband internet capable of supporting streaming, online gaming, video calls and more. Starlink is engineered and operated by SpaceX. As the world's leading provider of launch services, SpaceX is leveraging its deep experience with both spacecraft and on-orbit operations to deploy the world's most advanced broadband internet system.