

PARADISE AWAITS: ROYAL CARIBBEAN REDEFINES THE ULTIMATE BEACH DAY WITH ROYAL BEACH CLUB PARADISE ISLAND

December 2024 – Royal Caribbean’s Royal Beach Club Paradise Island features the first Ultimate Family Cabana – a one-of-its-kind, two-story private retreat, fit for families of up to 12. Highlights include a dedicated whirlpool, frozen drink machine, thrilling slide, private bathroom, personal attendant and more.

MIAMI, Dec. 12, 2024 – Royal Caribbean is bringing the ultimate beach day to The Bahamas. **Opening in December 2025, Royal Beach Club Paradise Island*** will be the first in the vacation brand’s **Royal Beach Club Collection**, combining the striking beaches of **Paradise Island** and Royal Caribbean’s signature experiences to create an **all-inclusive beach day** – and with the vibrant Bahamian spirit and culture at the heart of it all. From pristine beaches, pools for every vibe and the world’s largest swim-up bar to island-style spots for local fare and experiences featuring Bahamian artisans and live music, the next in the brand’s destination lineup is set to bring next-level chill with The Bahamas as the ultimate backdrop. Vacationers can purchase their all-inclusive day pass and cabanas starting in the spring of 2025.

“The Royal Beach Club Collection is designed for every type of family and vacationer to get everything they want out of their ideal beach day – no matter the vibe they’re looking for,” said Michael Bayley, president and CEO, Royal Caribbean International. “With the first-of-its-kind Royal Beach Club Paradise Island, we continue to super-serve our guests with a tailored experience at one of our most highly visited destinations, building on nearly five decades of collaboration with the community and government of The Bahamas.”

Spanning 17 acres on the western end of Paradise Island, the all-new Royal Beach Club is where exclusive meets all-inclusive for Royal Caribbean vacationers and locals. With a purchase of a day pass, vacationers can enjoy access to all amenities, with everything included from the first water taxi ride to bites, drinks and everything in between. What’s in store ranges from stunning beaches and pools for every vibe to three swim-up bars, seven beach bars, more than 40 cabanas – including the one-of-a-kind Ultimate Family Cabana with personal attendant service – and more.

The Ultimate Beach Day Across Three Zones

- **Family Beach** – Families of all ages can make a splash or relax in the shade at **Family Beach**, only steps away from **The Shallow End** zero-entry pool. For some friendly competition, there are beach games of all kinds from tug-of-war to paddle ball. To max out memories, vacationers can kick back to a whole new level with the **Ultimate Family Cabana** – a one-of-its-kind exclusive retreat with

two stories of amenities, including a thrilling slide, dedicated whirlpool, frozen drink machine and more.

- **Chill Beach** – Introducing all-day relaxation, vacationers can catch endless rays poolside at **The Deep End** and unwind at the powdery white sand of Chill Beach. Plus, vacationers can immerse themselves in the Caribbean culture with shopping at local artisan huts or sampling different island flavors, from grilled shrimp skewers to fire engine fritters.
- **Party Cove** – The beachfront cove is the place to keep the party vibes going. Adventurers can groove to DJ-spun beats at the world's largest swim-up bar, **The Floating Flamingo**, or crank up the celebration in the Party Cove VIP space, featuring personal poolside service and incredible views.

Developed and operated in partnership with the Bahamian government, Royal Beach Club Paradise Island will incorporate Bahamian influence throughout the architectural design and experience including live music, local artisan shops and culinary fare. The first in the Royal Beach Club Collection is a modern, responsibly created project developed through a **public-private partnership**, a first-of-its-kind agreement in The Bahamas. The construction and operation of the beach club supports the Bahamian workforce through the creation of hundreds of jobs for local businesses and entrepreneurs.

Starting in 2025, adventurers have more ways than one to visit Nassau and Royal Beach Club Paradise Island in The Bahamas with a combination of vacations from six cities including Miami, Fort Lauderdale and Port Canaveral (Orlando), Florida; Cape Liberty (New York), New Jersey; Galveston, Texas, and Baltimore. The lineup ranges from three nights on the ultimate short getaway on [*Utopia of the Seas*](#) to a 7-night Oasis Class escape on ***Symphony of the Seas*** and more.

Royal Beach Club Paradise Island is set to make waves as the next addition to the vacation brand's growing lineup of destination experiences, which includes the top-rated **Perfect Day at CocoCay in The Bahamas**. With **Royal Beach Club Cozumel** joining the Royal Beach Club Collection in 2026, Royal Caribbean's debut of **Perfect Day Mexico** in 2027; and the brand's **Labadee, Haiti**, adventurers have more ways than one to create their perfect vacation days across the Caribbean.

More information about Royal Beach Club Paradise Island and the vacation brand's growing destination lineup will be revealed in the coming months.

***NOTE TO EDITOR:**

Assets and additional information for Royal Beach Club Paradise Island can be found at www.RoyalCaribbeanPressCenter.com/RoyalBeachClubPI/.

About Royal Caribbean International

[Royal Caribbean International](#), part of Royal Caribbean Group (NYSE: RCL), has delivered memorable vacations for more than 50 years. The cruise line's game-

changing ships and private destinations revolutionize vacations with innovations and an all-encompassing combination of experiences, from thrills to dining and entertainment, for every type of family and vacationer. Voted “Best Cruise Line Overall” for 21 consecutive years in the Travel Weekly Readers Choice Awards, Royal Caribbean makes memories with adventurers across more than 300 destinations in 80 countries on all seven continents, including the line’s top-rated private destination, Perfect Day at CocoCay in The Bahamas.

Media can stay up to date by following [@RoyalCaribPR](#) on X and visit www.RoyalCaribbeanPressCenter.com. For additional information or to book, vacationers can visit www.RoyalCaribbean.com, call (800) ROYAL-CARIBBEAN or contact their travel advisor.

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Special Note Regarding Forward-Looking Statements

Certain statements in this press release relating to, among other things, the anticipated opening date of the Royal Beach Club Paradise Island and product offerings constitute forward-looking statements under the Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “considering,” “could,” “driving,” “estimate,” “expect,” “goal,” “intend,” “may,” “plan,” “project,” “seek,” “should,” “will,” “would” and similar expressions are intended to help identify forward-looking statements. Forward-looking statements reflect management’s current expectations, but they are based on judgments and are inherently uncertain. Furthermore, they are subject to risks, uncertainties and other factors that could cause our actual results, performance or achievements to differ materially from the future results, performance or achievements expressed or implied in those forward-looking statements. Examples of these risks, uncertainties and other factors include, but are not limited to, the following: the impact of the economic and geopolitical environment on key aspects of our business, such as the demand for cruises and passenger spending; changes in operating costs; the unavailability or cost of air service; adverse events such as terrorist attacks, war and other similar events; disease outbreaks and an increase in concern about the risk of illness on our ships or when traveling to or from our ships, all of which could reduce demand; incidents or adverse publicity concerning our ships, port facilities, land destinations and/or passengers or the cruise vacation industry in general; the effects of weather, climate events, and natural disasters on the our business; the impact of issues at shipyards, including ship delivery delays, ship cancellations or ship construction cost increases; shipyard unavailability; vacation industry competition and changes in industry capacity and overcapacity; unavailability of ports of call; the uncertainties of conducting business internationally and expanding into new markets and new ventures; our reliance on supply chain vendors and ability to source supplies from certain places; our ability to obtain sufficient financing or capital to satisfy liquidity needs, capital expenditures, debt repayments and other financing needs; the Company’s indebtedness, any additional indebtedness we may incur and restrictions in the

agreements governing our indebtedness that limit our flexibility in operating our business; the settlement of conversions of our convertible notes, if any, in shares of our common stock or a combination of cash and shares of our common stock, which may result in substantial dilution for our existing shareholders; our expectation and ability to pay a cash dividend on our common stock in the future; changes to our dividend policy; changes in foreign travel policy of the United States or other countries; growing regulatory focus on climate change; concerns over safety, health and security of guests and crew; the impact of new or changing legislation and regulations (including environmental regulations) or governmental orders; uncertainties of a foreign legal system as we are not incorporated in the United States; fluctuations in foreign currency exchange rates, fuel prices and interest rates; further impairments of our goodwill, long-lived assets, equity investments and notes receivable; our ability to recruit, develop and retain high quality personnel; the risks and costs related to cyber security attacks, data breaches, protecting our systems and maintaining integrity and security of the Company's business information, as well as personal data of our guests, employees and others; and pending or threatened litigation, investigations and enforcement actions.

More information about factors that could affect our operating results is included under the caption "Risk Factors" in our most recent Annual Report on Form 10-K, as well as our other filings with the SEC, copies of which may be obtained by visiting our Investor Relations website at www.rclinvestor.com or the SEC's website at www.sec.gov. Undue reliance should not be placed on the forward-looking statements in this release, which are based on information available to us on the date hereof. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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