News From Royal Caribbean Cruises Ltd.

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> > For Immediate Release

ROYAL CARIBBEAN PLEDGES SUPPORT FOR UNITED NATIONS GLOBAL LGBTI STANDARDS OF CONDUCT FOR BUSINESS

MIAMI, March 28, 2019 – Royal Caribbean Cruises Ltd. **(NYSE: RCL)** announced today its commitment to the United Nations Global LGBTI Standards of Conduct for Business, a set of five codes of conduct created in order to protect lesbian, gay, bi, trans and intersex (LGBTI) people from discrimination across business sectors.

"Doing the right thing is one of our most important values, and that includes creating a welcoming and inclusive environment for all our guests and all our coworkers," said Richard D. Fain, Chairman and CEO, Royal Caribbean Cruises Ltd. "These UN Standards are a meaningful way for us to support equality and inclusiveness, and we are proud to join this global effort."

Said Fabrice Houdart, United Nations Human Rights Officer and co-author of the Standards: "We are delighted to see Royal Caribbean Cruises, Ltd join 238 of the early supporters of the Global LGBTI Standards of Conduct for Business. RCL is recognized as a leader, and this is an area where leadership matters. Their participation also illustrates the increasing commitment of companies in the travel and tourism industry to contribute to tackle discrimination against LGBTI people."

RCL is well aware of the power of diversity and inclusion: the company's 75,000 talented employees represent 122 countries, and deliver memorable vacation experiences to 6,000,000 guests visiting 1,000 ports around the world.

Royal Caribbean has also been recognized by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices, as one of the <u>2019 World's Most Ethical</u> <u>Companies</u>. Royal Caribbean was also most recently recognized as one of <u>America's Best Employers</u> for Diversity in 2019 by Forbes.

About Royal Caribbean Cruises Ltd.

Royal Caribbean Cruises Ltd. (NYSE: RCL) is a global cruise vacation company that controls and operates four global brands: Royal Caribbean International, Celebrity Cruises, Azamara Club Cruises and Silversea Cruises. We are also a 50 percent joint venture owner of the German brand TUI Cruises and a 49 percent shareholder in the Spanish brand Pullmantur Cruceros. Together these brands operate a combined total of 60 ships with an additional 16 on order as of December 31, 2018. They operate diverse itineraries around the world that call on all seven continents. Additional information can be found on <u>www.rclcorporate.com</u>.